



Singing Valentines – Instructions to chapter members

- Singing Valentines can be a major source of income for your chapter.
- Your chapter gets about 40% of the net proceeds for selling the order.
- The chapter of the quartet that delivers the SV gets the other 60%.

Materials and ideas to help you sell Singing Valentines:

- **Flyers:** post them anywhere you can – grocery stores, coffee shops, restaurants, work lunch/break rooms. Pick up copies at chapter meetings or find it on our website sing4me.net. Write in SELLER's name, and chapter name, or type into the editable field. Email them to your friends and family and everyone in your email address book.
- **Business cards:** carry a supply with you and hand them out to interested persons. Ask if you can leave a small stack at the cash register of your favorite stores and restaurants.
- **Paper Order Form:** encourage buyers to enter the order online and pay with a credit card. If you fill in the paper form, give it with the payment to your Chapter SV Rep. to enter online.
- **Email signature:** add a promotional note telling people about Singing Valentines -- below is a sample. Ask your Chapter SV Rep for an electronic copy which has a graphic logo, "Singing Valentine" in red, Script MT Bold font and has the hyperlink to our website.



Send a *Singing Valentine* to that someone special.

A unique memory that lasts all year...

after the flowers faded and chocolates eaten.

Go to: www.sing4me.net to place an order, or call 612-470-8540

- **Social networking sites:** post an event or a note on your **Facebook** page, NextDoor, or community site and SHARE it with your "friends" to the www.sing4me.net website. Upload and SHARE the flyer.
- **If you know a restaurant or senior living facility,** ask if they would like a 6-song, ½ hour Singing Valentine celebration for their patrons or residents.
- **Let your chapter SV Rep:** know of any opportunities to send a quartet to TV or Radio to promote SV.

Questions? Ask your Chapter SV Rep.

CHAPTER SV REP NAME & Contact Info: _____.

Email: _____ Phone: _____.